

**PIANC Strategic Plan 2006-2010**  
**Action Plan of CoCom**

GOALS	DESCRIPTION	PARTNERS	ACTION	TIMING
<p><b>Achieve credibility and recognition</b></p> <p><b>Contribute to development of waterborne transport</b></p> <p>-</p> <p><b>Contribute to development of navigation policy</b></p>				
<p><b>Promote and expand members' benefits</b></p>	<p><b>Distribution of information:</b></p> <ul style="list-style-type: none"> <li>- New PIANC flyer to all participants of COPEDEC VII</li> <li>- Invitation letter + PIANC-flyer to technical managers of ports and IWT-organizations in CiT (where no QM/NS exists).</li> </ul>		<p>Action by HQ, CoCom</p> <p>Action by CoCom-SC2, HQ, Promotion Task Group</p>	<p>Dec. 2006</p> <p>Dec. 2006</p>

	<ul style="list-style-type: none"> <li>- Distribution of PIANC products (“On Course”, “Sailing Ahead”, etc.) to members in CiT.</li> </ul> <p><b>PIANC-COPEDEC Conference:</b></p> <ul style="list-style-type: none"> <li>- Guide and assist in organizing PIANC-COPEDEC VII (PCC VII).</li> <li>- Provide follow-up to PCC VII.</li> </ul>	Local Organizing Committee	<p>Action by HQ</p> <p>HQ, CoCom-SC3</p> <p>HQ, CoCom-SC3</p>	<p>Ongoing</p> <p>May 2008</p> <p>Ongoing</p>
<p><b>Expand # YP’s and # of participating Countries in Transition</b></p> <p>-</p> <p><b>Enhance vitality of Qualifying Members and National Sections</b></p>	<p><b>Working Groups:</b></p> <ul style="list-style-type: none"> <li>- Start at least one new WG per year on a CiT-relevant subject (incl. the ones in co-operation with other commissions).</li> <li>- Monitor current CoCom WG’s.</li> <li>- Stimulate participation of members from CiT in WG’s.</li> </ul>	<p>IAPH, UNCTAD</p> <p>InCom, MarCom, EnviCom, RecCom, YP-Com</p>	<p>CoCom-SC1</p> <p>CoCom-SC1</p> <p>CoCom-SC1</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

	<p><b>Development of membership in CiT:</b></p> <ul style="list-style-type: none"> <li>- Contact individual and corporate members in CiT (where there is no QM/NS).</li> <li>- Promote QM and assist Candidate QM.</li> <li>- Assist QM to set up NS.</li> <li>- Revive Regional Group (RG) Central and Eastern Europe.</li> <li>- Restructure RG Indian Ocean Rim into an RG South Asia and an RG Southern Africa.</li> <li>- Develop new RG's where appropriate.</li> <li>- Contribute to the organization of the 2010 events in CiT.</li> </ul>	<p>MarCom and other commissions</p>	<p>CoCom-SC2</p> <p>CoCom-SC2</p> <p>CoCom-SC2</p> <p>CoCom-SC2</p> <p>CoCom-SC2</p> <p>CoCom-SC2</p> <p>CoCom-SC2</p>	<p>Dec. 2006</p> <p>Ongoing</p> <p>Ongoing</p> <p>2007</p> <p>2007</p> <p>Ongoing</p> <p>2010</p>
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	<p><b>Capacity building:</b></p> <ul style="list-style-type: none"> <li>- Place information on short courses for CiT professionals on PIANC website.</li> <li>- Develop a structure to arrange courses and workshops for CiT professionals.</li> </ul> <p><b>Young Professionals:</b></p> <p>Develop membership of YP in CiT (target 20% of total membership).</p>	<p>MarCom and other commissions</p> <p>UNCTAD, IAPH, IMO, EnviCom and other commissions</p> <p>YP-Com</p>	<p>CoCom-SC1</p> <p>CoCom</p> <p>CoCom</p>	<p>June 2007</p> <p>Dec. 2007</p> <p>Ongoing</p>
<p><b>Maintain Financial soundness</b></p>	<ul style="list-style-type: none"> <li>- Set up fundraising campaigns (NS, Intern. Organizations, private sponsors).</li> <li>- Handle fellowships applications.</li> <li>- Manage Co-operation Fund.</li> </ul>		<p>CoCom-SC4</p> <p>CoCom-SC4</p> <p>CoCom-SC4</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

Note: SC1: SubCommittee on Working Groups  
SC2: SubCommittee on Regional Groups and QM/NS  
SC3: SubCommittee for PIANC-COPEDEC VII Conference  
SC4: SubCommittee on Logistical and Financial Support