SPONSORSHIP PROSPECTUS
29 April – 03 May 2024
CTICC, Cape Town, South Africa
The World Association for Waterborne Transport Infrastructure (PIANC) will be hosting the 35th PIANC World Congress in Cape Town, South Africa on 29 April – 03 May 2024.

The Theme for this Congress is: “Future Ready Waterborne Transport – Unlocking Africa”. The theme aims to address the works necessary in creating a sustainable maritime sector.

The PIANC Congress brings together the best international experts, both public and private, on technical, economic and environmental issues pertaining to waterborne transport infrastructure. This is reflected in the consistently high-quality Technical Papers submitted and published.

The PIANC Congress is the most import event in the World Association for Waterborne Transport Infrastructure’s events calendar. It will see 500 to 600 international experts gather under one roof at the Cape Town International Convention Centre (CTICC).

To this end we are inviting your organization to partner this event by coming on board as a sponsor. This will be a valuable opportunity to showcase your company and brand to the entire international Waterborne Transport Infrastructure fraternity.

www.piancworldcongress2024.co.za
The following Sponsorship Packages are available for consideration. There are numerous packages available to suit all budgets. Kindly select the package that your organization will be interested in sponsoring and contact Congress Secretariat.

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<th>Sponsorship Package</th>
<th>Amount</th>
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<td>PLATINUM SPONSOR</td>
<td>R 1 500 000.00</td>
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<td>R 250 000.00</td>
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PLATINUM SPONSOR – R 1 500 000.00 (US$ 85 000.00)

PACKAGE INCLUDES:

- Exclusivity – Only one Platinum Sponsor
- Prominent Branding on all Congress marketing and promotional material including website
- Prominent Branding on all onsite branding material
- Acknowledgement as the Platinum Sponsor in all Press Releases
- 54m² Exhibition space at the entrance to the exhibition
- Address by company representative at the opening session
- 20 x Complimentary Full Registrations to the Congress
- Acknowledged as the Platinum Sponsor by the PIANC/Congress Chairperson
- Presentation Slot in the Opening Plenary
- Opportunity to Chair sessions and participate in Panel Discussions
- Company Brochure/Insert in the Congress Delegate Bags
- Acknowledgement as Sponsor of the Congress App
- Premium Branding in the Congress Programme Booklet
- Premium Branding in the Congress Full Technical Papers Proceedings

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GOLD SPONSORS – R 500 000.00 (US$ 28 000.00)

PACKAGE INCLUDES:

- Exclusivity – Only two Gold Sponsor packages
- Prominent Branding on all Congress marketing and promotional material, including website
- Prominent Branding on all onsite branding material
- Acknowledgement as the Gold Sponsor in all press releases
- 2 x 9m² exhibition space
- 7 x Complimentary Registrations to the Technical Congress
- Acknowledged as the Gold Sponsor by the PIANC/Congress Chairperson
- Access to all presentations and papers after the event
- Acknowledged as the Gold Sponsor on the post Congress magazine
- Presentation Slot at the Congress
- Company Brochure/Insert in the Congress Delegate Bags

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SILVER SPONSORS – R 250 000.00 (US$ 14 000.00)

PACKAGE INCLUDES:

- Prominent Branding on all Congress marketing and promotional material
- Prominent Branding on all onsite branding material including website
- 1 x 9m² Exhibition stand
- Presentation Slot at the Congress
- Access to all presentations and papers after the event
- 4 x Complimentary Registrations to the Congress
- Acknowledged as the Silver Sponsor by the PIANC/Congress Chairperson
- Company Brochure/Insert in the Congress Delegate Bags

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BRONZE SPONSORS – R 150 000.00 (US$ 8 500.00)

PACKAGE INCLUDES:

- Company Logo on the website
- Company Logo in all branding material onsite including programs
- Access to all papers and presentations after the event
- Acknowledged as a Bronze Sponsor by the PIANC/Congress Chairperson
- 1 x 9m² Exhibition stand
- 2 x Complimentary Registrations to the Congress
- Company Brochure/Insert in the Congress Delegate Bags
BRASS SPONSORS – R 100 000.00
(US$ 5 500.00)

PACKAGE INCLUDES:

- Company Logo on the website
- Company Logo in all branding material onsite including programs
- Access to all presentations and papers after the event
- Acknowledged as a Brass Sponsor by the PIANC/Congress Chairperson
- 2 x Complimentary Registrations to the Congress
- Company Brochure/Insert in the Congress Delegate Bags
WELCOME COCKTAIL FUNCTION
SPONSORS – R 80 000.00 (US$ 4 500.00)

The Welcome Cocktail function will take place on first day of the Congress. This will take place on site at the Congress venue, the evening before the start of the Congress. This will be the first event and is where all delegates, speakers and exhibitors get together and make contact for the first time at this Congress.

This is an ideal opportunity to position your brand at the very beginning of the Congress.

PACKAGE INCLUDES:

- Branding opportunity at the event
- Opportunity to address the guests
- Acknowledged as a Cocktail Function Sponsor

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GALA DINNER SPONSORS – R 200 000.00 (US$ 12 000.00)

The Gala Dinner will take place on the Wednesday 01 May 2024. One of the aims of this dinner is to foster networking and table discussions in a relaxed atmosphere. The evening will include 3 course dinner and entertainment.

PACKAGE INCLUDES:

- Same benefits and status as the Bronze Sponsor
- Co-hosting naming rights or the Gala Dinner
- Keynote address at the Gala Dinner
- Branding Opportunity at the Gala Dinner
- Acknowledgement as the Gala Dinner Sponsor
- Complimentary Access to Gala Dinner for 10 persons
- Input into programme/proceedings for Gala Dinner

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DELEGATE BAGS & LANYARDS SPONSOR
– R100 000.00 (US$ 5 500.00)

The delegate bag is the only item that delegates keep for long after the Congress. This is a unique opportunity to place your company logo and brand on a highly visible and prominent spot.

PACKAGE INCLUDES:

- Exclusivity – only one Sponsor accepted
- Company Logo Prominently on the bag
- The only Logo on the bag, besides the Platinum Sponsor and Congress Logo
- Logo on all lanyards

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A mobile Congress App will be available to delegates to use at the Congress. The App will consist of the Congress Programme, will list all the speaker’s details, will contain all the Abstracts. It will also list the exhibitors, sponsors and all other Congress related information. Delegates will also receive notifications and live updates via the App. The branding and details of the company sponsor of the App will be on the App home page.

PACKAGE INCLUDES:

- Acknowledgment as the Congress App Sponsor
- Branding on the App
- Branding on Congress Marketing Material
- Branding on the Congress Website
AGA SPONSOR – R150,000 (USD8,500)

PACKAGE INCLUDES:

- Exclusivity – Only one AGA Sponsor
- Company Logo in all branding material onsite
- Acknowledged as AGA sponsor by the PIANC/AGA Congress Chairperson
- 2 x Complimentary Registrations to the AGA
- Company Brochure/Insert in the AGA Delegate Bags
- Branding on the Congress Website
The above packages are not cast in stone and are not exhaustive, if there are any other ways in which your organisation would like to contribute to the Congress, feel free to discuss this with us. Please contact us should you wish to discuss or secure one of the above sponsorship opportunities.

To book a sponsorship package please complete the sponsorship booking form and send it to the Congress Secretariat.

CONTACT

Congress Secretariat
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